



EG
golddigga™

Brand Overview

[The Brand](#)

[History](#)

[Clothing](#)

[Accessories](#)

[Products](#)

[Contacts](#)

the brand

Golddigga is a growing and increasingly recognised fashion brand, focusing on a younger demographic. The Golddigga girl has attitude in spades and a look to match.

The 14 - 25 age positioning of the brand is strengthened by a casual, heavy design style that is not too revealing or overtly sexy for its target market.

Golddigga is a true competitor in fun, a lifestyle brand that doesn't take itself too seriously.



The Brand

History

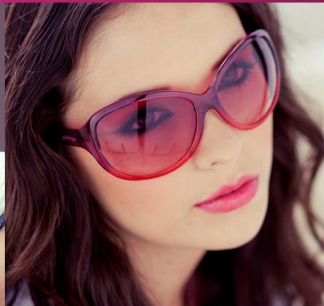
Clothing

Accessories

Products

Contacts

The Brand



The Brand

History

Clothing

Accessories

Products

Contacts

brand mission

From teens to women
the Golddigga brand is

A GIRL'S BEST FRIEND

Like all best friends it knows what she wants...
when she wants it...
and most importantly...

HOW SHE CAN GET IT!



The Brand

History

Clothing

Accessories

Products

Contacts

the history

Golddigga was created in 1997 in Derby as a young women's fashion brand catering for 14 - 25 year olds.

With a strident take on girls fashion it burst onto the market, securing a place among the new breed of fashion leaders.

Born with a simple printed t-shirt, the brand has grown and developed over the last 10 years into an iconic leader in the fashion market for the younger female.



The Brand

History

Clothing

Accessories

Products

Contacts

Casualwear

golddigga
clothing



The Brand

History

Clothing

Accessories

Products

Contacts

Outerwear

clothing




golddigga

The Brand

History

Clothing

Accessories

Products

Contacts

Nightwear

clothing




golddigga

The Brand

History

Clothing

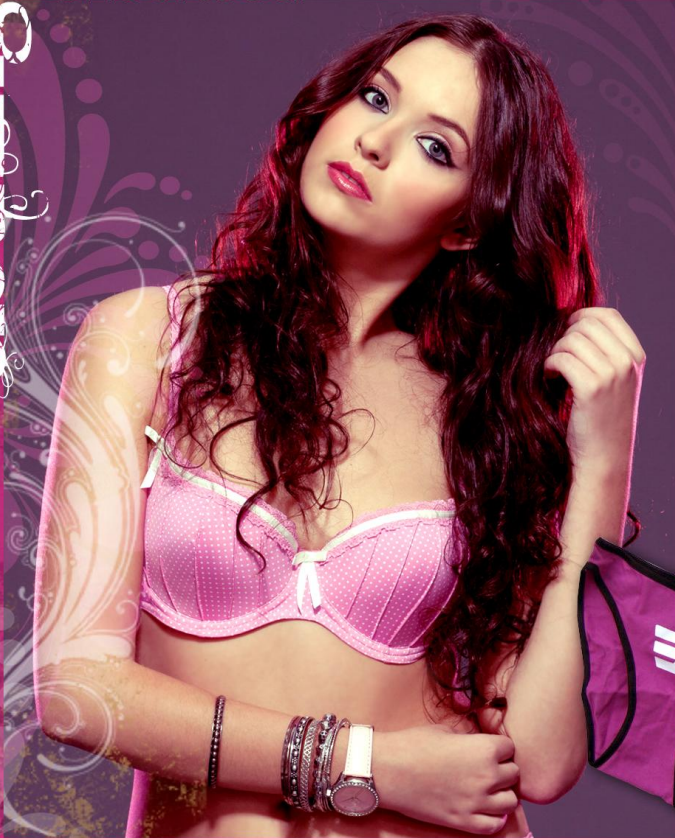
Accessories

Products

Contacts

Underwear

clothing




golddigger

The Brand

History

Clothing

Accessories

Products

Contacts

Headwear

accessories



The Brand

History

Clothing

Accessories

Products

Contacts

Eye wear



The Brand

History

Clothing

Accessories

Products

Contacts

Jewellery & Bags

accessories



The Brand

History

Clothing

Accessories

Products

Contacts

Footwear

clothing



The Brand

History

Clothing

Accessories

Products

Contacts

Hair Electricals

accessories




golddigga

The Brand

History

Clothing

Accessories

Products

Contacts

Hair Styling

Accessories




golddigga

The Brand

History

Clothing

Accessories

Products

Contacts

Stationery

products



The Brand

History

Clothing

Accessories

Products

Contacts

Toiletries

accessories



The Brand

History

Clothing

Accessories

Products

Contacts

Make-up

accessories



The Brand

History

Clothing

Accessories

Products

Contacts

Homewear

products



The Brand

History

Clothing

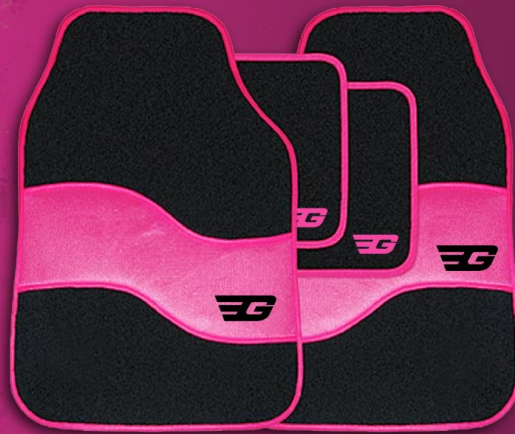
Accessories

Products

Contacts

Car Accessories

products



The Brand

History

Clothing

Accessories

Products

Contacts

Electricals

products

